KING EDWARD VI
LORDSWOOD
SCHOOL FOR GIRLS

23rd September 2026

Dear parents and carers,

I am pleased to let you know that we are organising an exciting enrichment trip for our students studying **GSCE Business studies in year 10** at King Edward VI Lordswood School for Girls. This is a fantastic opportunity for your child to understand how real businesses operate with a focus on marketing.

The visit will include:

- **A trip to Cadbury World, including a marketing talk.**

Trip details

- Date of visit: **Wednesday 16th December 2026**
- Destination: **Cadbury World, Bournville**
- Time: **10.00am - 2.30pm**
- Cost: **£25.00** per student (We need a minimum of 19 students for this trip to go ahead)
- Payment: Please note that the payment for this trip is **non-refundable** due to advance booking requirements.

Enrichment trips form an important part of our curriculum. They help students to experience learning in real-world settings and build confidence and independence.

Next steps

- In the case of an emergency, the medical information and emergency contact details in the school database will be used. Please can you check that the details are correct on the Arbor App and let the office know if any details require updating.
- Payment will open on **Friday 9th October.**
- Payments should be made via Parent Pay, please ensure that you tick the consent button when paying.
- If places are still available, the payment window will close at **Wednesday 11th November**, this is to allow time to assess if the educational visit is financially viable and gives time to make payment to any suppliers. Sadly no further payments will be permitted after this date.
- Once consent and payments have been received, a detailed itinerary and further information will be shared.
- If you have any questions or concerns about payment, please contact n.coggins@lsg.kevibham.org

If you have any questions or concerns about the trip, please contact Mrs R Waraich.

Thank you for your support in making this enrichment opportunity possible for our students.

Yours sincerely,
Mrs R Waraich
Head of Business Studies

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